

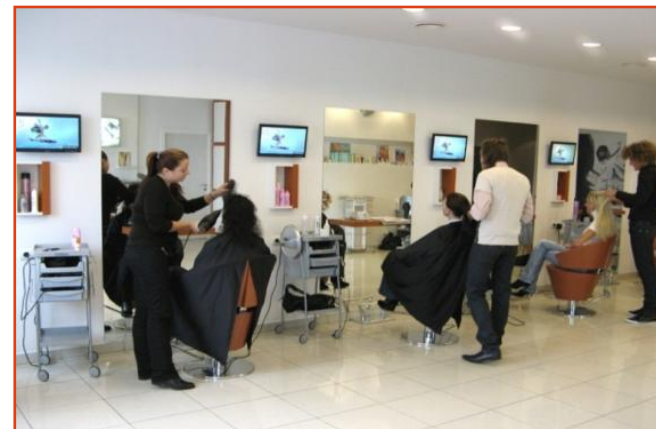
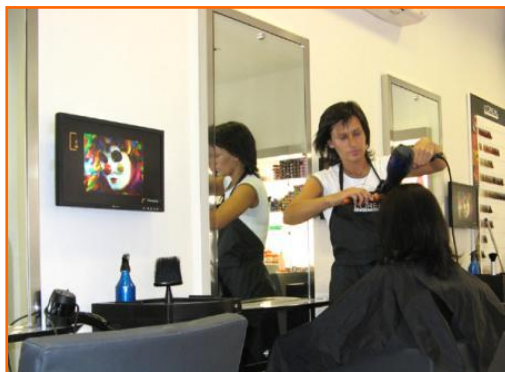
## Video advertisement in beauty salons

### We offer:

- Advertising videos, photo slide shows, video reports placing on monitors (Minimal term of campaign is 1 month)
  - 30 sec. spot, 8 times per hour, 80-96 times per day
  - 3 min. slide show, 2 times per hour, 20-24 times per day;
- Banner placing under monitors;  
(Minimal term of campaign is 1 month)
- Tasting, sample action organization in salons.



43.5 x 6 cm



- ✓ **SVM** is advertising in **42 high class** beauty salons, which are visited by **30 000 clients every** month, who have **middle high** and **high** income;
- ✓ Video magazine is **interesting, amusing** material, which changes every hour and consists of sports, fashion, auto, design, movie and other sections;
- ✓ Your advertisement is a part of video magazine, which is shown during **1 month** on weekdays.