

Market Media Price List

Prices are valid from 2008/05/01

Mobile Monitor

Technics	Rent price/per day	Holder rent / per day	Delivery, LVL (no VAT incl.)	Total rent price per 3 days, LVL (no VAT incl.)*
Monitor- <i>Philips</i> 42"	28,00	3,50	42,37	136,87
DVD player- <i>Philips</i>				

Technical information:	
Picture dimension	16 : 9
Holder	height 1,70 m

Example:
 Monitor at "ALFA" info stand



Additional info:

- *Min. rent time - 3 days;
- Visitors per month- 4 mln.;
- **Reach- 81%**,
 "Research About the Efficiency of Ad Placement on Shopping Centre Screens" (April - May 2008)

